

Mulberry

Academy Woodside

OPTIONS SUBJECTS: GCSE Business

HEAD OF DEPARTMENT

EXAM BOARD

Edexcel

BREAKDOWN OF MARKS

100% Exam assessed

Paper 1 - Theme 1: Investigating small business

Written exam: 90 minutes, 90 marks (50%)

Multiple choice, calculation, short-answer and extended-writing questions

Paper 2 - Theme 2- Building a Business

Written exam: 90 minutes, 90 marks (50%)

Multiple choice, calculation, short-answer and extended-writing questions

SKILLS

Good decision-making

You will also develop your numeracy skills as you study investment, funding and how to use and interpret financial data

Studying how organisations adjust to a changing market will teach you how to be an adaptable, flexible person.

You'll also learn to be organised and plan ahead.

Problem solving is a significant part of this course

VITAL INFORMATION

You must have good numeracy skills (calculation and interpretation) with a minimum of 10% of the subject marks allocated to these skills

You will have to write extended exam answers (up to 12 mark questions)

You will be attending Business related field trips and gaining knowledge from different entrepreneurs who will be visiting us in school

CURRICULUM CONTENT

Theme 1

You'll start by exploring the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business. You will understand how to make a business effective, manage money and see how the world around us affects small businesses and all the people involved.

Theme 2

Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business. You'll learn about meeting customer needs, making marketing, operational, financial and human resourcing decisions and you'll explore how the wider world impacts the business as it grows.

CURRICULUM & CAREER PROGRESSION

NEXT STEPS

A levels and other subject-based qualifications like Advanced Highers, International Baccalaureate (IB) and Cambridge Pre-U

NVQs, BTECs, TechBacs and Cambridge Technicals

Apprenticeships, traineeships and supported internships

CAREERS

Trader.

Procurement

Logistics/Distribution manager.

Insurance Underwriter.

Market Research Executive.

Human Resources Officer.

Accountant.

Public Relations (PR) Officer

Entrepreneur

Bank Manager