WOODSIDE HIGH

OPTIONS SUBJECTS

BTEC Technical Award in Enterprise

HEAD OF DEPARTMENT

Ms H Ampudia Cocho

VITAL INFORMATION

You will need to have basic numeracy skills
You will need good time management skills to meet coursework deadlines
You will need to be prepared to complete coursework assignments outside of lesson time

EXAM BOARD

Edexcel

CURRICULUM CONTENT

Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy. There are nearly 5 million such businesses in the UK, employing around 14.4 million people. In 2015, small- and medium-sized enterprises contributed £24bn to the UK economy.

This qualification is the same size and level as a GCSE and is aimed at everyone who wants to find out more about enterprise and entrepreneurship.
You will learn about the ideas, mindsets and successes of enterprises and entrepreneurs. You will learn about planning, finance, including cash flows, and how to take a product to market. You will develop an idea for a small enterprise of your own and plan how best to set it up and fund it. You will work with others in order to run a small enterprise, using your knowledge and building your entrepreneurial skills.

During the course you will also develop important skills that are useful in any industry, such as problem solving, decision making, innovation, project management, team working and communication.

BREAKDOWN OF MARKS

Component 1: Internally Assessed (Coursework) 30%

Component 2 : Internally Assessed (Coursework) 30%

Component 3: External assessment set and marked by Pearson,completed under supervised conditions. 40%

SKILLS

BTEC Tech Awards focus on building skills which will give you confidence to progress in whatever path they choose.

Decision Making
Numeracy
Communication
Team Work

CURRICULUM & CAREER PROGRESSION

NEXT STEPS

After you have finished the course, you may want to go on to further study such as A levels, BTECs or a mixture of both, in areas such as Business, Enterprise and Entrepreneurship, Marketing, Computing or IT, providing you have passed relevant GCSEs.
Alternatively, you might want to study a technical route designed to lead to work, or take an apprenticeship or a traineeship in the Enterprise sector.

CAREERS

Entrepreneurship
General Management
Pitch
Product Management
Economist
Business Advisor
Marketing
Banking
Finance